

# COMPARATIVE TABLE

	Plaisirs & Maisons de Provence	Concierge without Professional Card	Platforms Airbnb · Booking · Vrbo
<b>MARKETING</b>			
Global advice & strategy upstream	☑	Limité	×
Creation of professional visuals (photos, video, drone)	☑	Variable	×
Drafting and optimization of the listing	☑	Basique	Variable
Promotion of the listing on social media	☑	×	×
Promotion of the listing on the agency's dedicated website	☑	×	☑
Multi-platform distribution	☑	☑	×
E-reputation with high quality ratings	☑	Limité	☑
Distribution via foreign travel agencies	☑	×	×
Client database managed via targeted marketing actions	☑	×	☑
Direct bookings	☑	×	☑

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<b>STRATEGY &amp; PERFORMANCE</b>			
Calendar synchronisation (anti-overbooking)	☑	Limité	×
Pricing optimization (Revenue Management)	☑	Limité	×
<b>EXPERTISE, FRAMEWORK &amp; SECURITY</b>			
Guest screening	☑	×	×
Management of deposits & claims	☑	×	Limité
Financial guarantee for owners	☑	×	×
Management of tourist tax	☑	Variable	Variable
Dedicated owner interface	☑	×	Limité
Tax & regulatory support	☑	×	×
Guaranteed rent in case of cancellation	☑	×	×

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Exemption from housing tax (Taxe d'habitation)	<input checked="" type="checkbox"/>	×	×
Long-term vision & property value enhancement	<input checked="" type="checkbox"/>	Limité	×
<b>CONCIERGE &amp; OPERATIONAL MANAGEMENT</b>			
Management of guest requests 7/7 by our dedicated local team	<input checked="" type="checkbox"/>	Variable	Variable
Property maintenance and monitoring (cleaning, linen, garden, pool)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	×
Digitalized inventory (check-in/out) with photos and videos	<input checked="" type="checkbox"/>	×	×